

ThinkWorks Inc.



# Pressure Ulcer Training

ThinkWorks announces the first in a series of e-learning programs for health care professionals. The **Pressure Ulcer Curriculum** consists of four courses designed to provide nursing staff with basic information on the prevention, assessment, documentation, and treatment of pressure ulcers.

The first course, Pressure Ulcer Prevention, is now available. The course includes six lessons, listed below. Each lesson can be completed in approximately 10 minutes.

- The Cost of Pressure Ulcers
- The Effects of Pressure
- The Impact of Friction and Shear
- Additional Risk Factors
- Assessments and Interventions
- A Case Study

Future courses in this curriculum, currently in development, are:

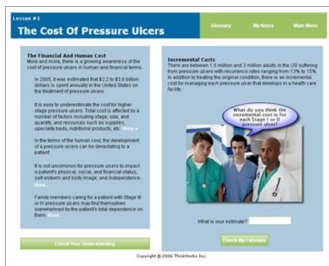
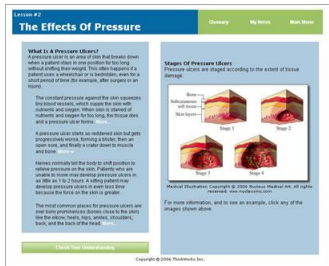
- Assessment and Documentation of Pressure Ulcers
- Treatment Modalities for Pressure Ulcers
- Lower Extremity Pressure Ulcers

Content for each course is drawn from recognized expert sources and is reviewed by health care professionals. Each course is presented in an interactive format that is attractive and easy to use. The e-learning courses use the latest learning technologies and are designed for professional, adult learners. There are ample opportunities for the learner to test his or her comprehension of the subject matter.

The course can be installed and accessed on a customer's intranet or ThinkWorks secure server. The ThinkWorks' server option provides the customer with a basic learning management function that can be useful in tracking who has completed the courses.

Lesson content can be customized for organizations with specific needs (e.g. terminology, language, procedures, etc.) Courses can be branded with an organization's own logo and colors.

Annual license prices are based on number of learners, delivery option, customization, and branding services. Individual and site licenses are available.



ThinkWorks Inc.

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# About ThinkWorks

Our clients include...

3M  
ADC  
Agrilience  
Anoka-Ramsey Community College  
Best Buy  
BlueCross BlueShield of Minnesota  
Croplan Genetics  
Dashe & Thomson  
GMAC-RFC  
Honeywell  
HealthPartners  
Land O'Lakes  
Lifetouch Publishing  
Medtronic  
Mesabi Range Community & Technical College  
Mortenson  
RBC Dain Rauscher  
Regions Hospital  
Securian  
Spherion  
St. Paul Travelers  
United Defense  
Vanguard Car Rental USA (Alamo & National)  
WennSoft

ThinkWorks is a Minnesota company focused on:

- Creating and organizing specialized content for training programs
- Designing and developing learning programs and on-the-job performance support
- Helping organizations improve processes related to the corporate learning function

Our core competencies are:

- Instructional design
- Technology applications for learning programs
- Process analysis and design

ThinkWorks is deeply committed to:

- Producing work of the highest quality
- Listening closely to what the customer has to say

## ThinkWorks Leadership

**Garry Nordenstam**, founder of ThinkWorks, has extensive experience managing the design, development, and delivery of multimedia and computer-based training. He has worked as a technology consultant, curriculum designer, application designer and developer, and instructor. Garry has been invited to speak at industry conferences on topics such as A Multimedia Approach to Performance Support and Calculating the Cost of Lost Opportunity. Garry is a published author of textbooks, articles and poetry.

Before founding ThinkWorks in 1998, Garry was the Learning Innovations Leader at Honeywell Home and Building Control University in Minneapolis, Minnesota, where he was responsible for developing and managing the strategic learning technology roadmap. This included the implementation and integration of large-scale business systems such as document management, content management, learning management, and HRIS.

**Mary Abbey** has more than 20 years of experience leading strategic change initiatives for a Fortune 500 company. Prior to working at ThinkWorks, Mary was vice president at Thrivent Financial for Lutherans, where she specialized in launching new ventures. She has designed and built customer databases, created regulatory compliance systems and processes, launched new business ventures and organizations, developed and delivered sales force automation programs and designed and developed financial products and services. She is an experienced program manager with broad general business experience.

Mary earned her Bachelor of Arts in Urban Studies at the University of Minnesota and holds several financial services professional designations.

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